

# PRICING AND HEDGING OF LONGEVITY BASIS RISK THROUGH SECURITIZATION

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# Pricing and hedging of longevity basis risk through securitization

By

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## **Abstract**

Hedging the basis risk is a challenging issue for pension funds and insurers, who can be interested in longevity-linked securities to transfer their longevity risk. These derivatives are based on a given population data rather than their own policy data, which may lead to a potential loss due to data mismatch. In this paper we propose a pricing approach under Solvency II to evaluate the longevity basis risk through securitization, by associating this risk to the payoff of a longevity derivative. This method is then compared to other classical pricing methods used in finance. We assess and analyze different hedging strategies for firms facing basis risk, using a multipopulation model based on a two-dimensional Hull and White model to represent the evolution of mortality over time. .

## **Keywords:**

Stochastic longevity risk, longevity-linked securities, Cost of Capital, basis risk, Solvency Capital Requirement, multi-population mortality model

# 1 Introduction

Annuity providers such as insurers and pension funds are exposed to increased longevity risk. This later can be broken down into two types of risks: the unsystematic and systematic longevity risks. The unsystematic longevity risk refers to a possible adverse development of the policyholders longevity. According to the law of large numbers, the unsystematic longevity risk can be eliminated by increasing the portfolio size. As for the systematic longevity risk, which refers to the risk associated with the overall mortality improvement across the whole population, it cannot be diversified by increasing the portfolio size, but can be mitigated by entering longevity-linked securities such as survivor bonds, q-forwards, S-forwards, or S-swaps (Blake and Burrows [5], Dowd et al. [14], Barrieu and Veraart [2], Levantesi and Menzietti [21], and Zeddouk and Devolder [35]). Some of these financial instruments have been traded over-the-counter (OTC), but because of the pricing difficulties, and the fact that these products only allow for a partial hedging of the systematic longevity risk (leaving a residual amount of risk known as basis risk), they are still not widely traded in the financial market. The payoffs of these financial instruments are determined by longevity indices based on one or more reference populations (for instance the national population). Therefore, the longevity experience of the annuity provider's population may not coincide with the reference populations, (see for example Li and Hardy [22] and Coughlan et al. [11]).

The importance of the basis risk induced by the mismatch between the reference population and the insurer's population depends on different factors, such as demographic differences (e.g., age profile, sex, socioeconomic status), the volatility of the portfolio to be hedged in comparison with the reference population, and the difference between the payoff structures of the hedging tool and the insurer's portfolio (Li et al. [23]).

Many authors have focused on the evaluation of the basis risk. For instance, De Rosa et al. [8] provided a model for assessing the longevity basis risk and explored its effect on the hedging strategies of pension funds and annuity providers. Haberman et al. [16] and Villegas et al. [31] proposed a two-population mortality projection model for assessing demographic basis risk. Plat [28] proposed a stochastic model for the spread between the national and the small population, which allows insurers to evaluate mortality rates and assess the basis risk; Cairns and El Boukfaoui [10] developed a framework for measuring the impact of a hedge on regulatory or economic capital taking into account the basis risk. See also Coughlan et al. [11], Dahl et al. [7], Li and Hardy [22], Ngai and Sherris [27], Tzeng et al. [30], and Li and Luo [24].

Zhou and Li [36] have already presented the basis risk as a "customized surplus swap" on top of standardized financial instruments. However, the management and the pricing of this swap are based on mutualization and reinsurance classical principles without risk premium (diversification argument) and without references to financial valuation.

The main contribution of our paper is to extend this approach by associating the basis risk to the payoff of a longevity-linked OTC security, called S-exchange, and pricing this derivative under Solvency II using the cost of capital approach in a continuous time framework. Namely, we liken this basis risk to the S-exchange, whose price corresponds to the hedging cost of this risk.

To achieve this goal, we need a model able to describe the two population's mortality. Many authors have proposed stochastic multi-population models for mortality such as Bayraktar and Young [3], Barbarin [1] and Dahl et al. [7]. Recently, some continuous-time models such as the general multi-population mortality surface model proposed by Jevtić and Regis [20], or the multi-cohort models used by De Rosa et al. [8] and Sherris et al. [29], have emerged.

In our study, the mortality model should not only be able to forecast mortality, but must also enable the valuation of longevity derivatives. Affine models could be good candidates because they meet these criteria (Huang et al. [17] and Xu et al. [33]). In addition to their proven robustness in terms of mortality prediction (Luciano and Vigna [25], and Zeddouk and Devolder [34]), these affine models have the advantage of facilitating the pricing of the longevity derivatives and allow adopting the pricing framework developed in finance for the valuation of the financial assets. Thus, we use a one-cohort affine model that we redesign into a multipopulation model.

More specifically, in our framework we use the Hull and White process to provide different multipopulation models, depending on eventual differences between the reference and the insurer's population.

Once the basis risk is modelled, our other contribution consists in providing fair prices of the proposed hedging instrument in closed form when possible, using the Cost of Capital method, which is in line with the directives of Solvency II. In addition, we use some other classical pricing approaches for comparison purposes. Then, we provide different hedging options using longevity derivatives, depending on the insurer's strategy and risk aversion. In fact, the modelling and pricing framework proposed in this paper offer to hedgers different longevity risk management options to reduce, or completely cover their exposure to longevity risk.

This paper is organized as follow: in Section 2, we propose a multi-population model to describe mortality for the reference and insurer's population. In Section 3, we briefly give the definition of the S-forward contract and its pricing, then in section 4.2, we define the S-exchange contract and we give closed-form formulas of its price under some classical financial pricing approaches, as well as under the Cost of Capital approach. In Section 5, we investigate three different special cases to model the insurance population mortality. In Section 6, we give a numerical illustration of the prices using Belgian data. We provide sensitivity tests related to the different parameters in Section 7, and different longevity hedging strategies are then proposed in Section 8. Finally, in Section 9, we conclude.

## 2 Multi-population modeling in continuous time

In order to assess the basis risk, we need to use a model that is able to capture the mortality trends in the reference population and in the insurer's population, whose risk is to be hedged. We will model mortality for a given population using a single explanatory variable, which is the intensity of mortality  $\mu_x$  at age  $x$  defined by:

$$\mu_x = \lim_{\Delta \rightarrow 0} \frac{\mathbb{P}[x < \bar{T} \leq x + \Delta \mid \bar{T} > x]}{\Delta}, \quad (1)$$

where  $\bar{T}$  is a random variable that represents the future lifetime of an individual.

Within the framework of our study, we are going to model the intensity of mortality  $\mu_x(t)$  that represents the intensity of mortality for an individual aged  $x + t$  at time  $t$ , as a continuous stochastic process, defined in the real space of probability  $(\Omega, \mathcal{F}, \mathbb{P})$  and adapted to its natural filtration  $(\mathcal{F}_t)_{0 \leq t \leq T}$ . Thus  $\mu_{x+t}$  is written as:  $\mu_x(t, \omega)$ , with  $\omega$  an event of the space of probability  $(\Omega, \mathcal{F}, \mathbb{P})$ . Therefore, the starting point of our modelling will be to describe the dynamics of the mortality through the specification of a stochastic differential equation (SDE). Afterwards, we will focus on the survival process, that represents the index at time  $t$  of an individual initially aged  $x$ , alive at time  $t$ , and surviving  $T - t$  years more. For one individual, the survival index is defined as follows:

$$I(x + t, T - t) = e^{-\int_t^T \mu_x(u, \omega) du}. \quad (2)$$

### 2.1 Assumptions

#### 2.1.1 Mortality assumptions

In our setting, we have chosen to use a stochastic continuous-time model to describe mortality evolution of a given population, to benefit from the pricing framework used in finance. Among these approaches, we considered an affine model, whose general formula is given by:

$$d\mu_x(t) = (f_1(t) + f_2(t)\mu_x(t))dt + \sqrt{f_3(t) + f_4(t)\mu_x(t)}dw(t), \quad (3)$$

where  $f_1(t)$ ,  $f_2(t)$ ,  $f_3(t)$ ,  $f_4(t)$  are deterministic functions, and  $w(t)$  a standard Brownian motion under the real probability measure  $\mathbb{P}$ .

Our choice was motivated by the fact that with an affine model, we can get an explicit formula of the survival index that allows the pricing of longevity derivatives. We choose in particular the Hull and White model (HW), which is a cohort mortality model<sup>1</sup> since Zeddouk and Devolder [34] showed that this model is suitable for describing the intensity of mortality of the Belgian population. In fact, they presented a comparison between different affine processes such

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<sup>1</sup>This model describes how the mortality of an individual aged  $x$  at time  $t$  evolves over time, rather than modelling age-period mortality like in the Lee-Carter and CBD models.

as Ornstein Uhlenbeck, Feller, Vasicek and CIR extended models, and showed (using different tests such as goodness-of-fit testing and backtesting) that the HW model gives a very accurate prediction of the survival function. In addition, the HW model was also used by Zeddouk and Devolder [35] for mortality to price Survival-forwards and Survival-swaps.

As mentioned in the introduction, many models have been proposed in the literature to represent the mortality evolution of two or more related populations (Villegas et al. [31]). But the majority of the models proposed were based on discrete-time stochastic mortality models such as the Lee-Carter model.

For both the reference population and the insurer's population, we will consider two different correlated HW models as described in sections 2.2 and 2.3.

### 2.1.2 Financial assumptions

- The spot interest rate  $r(t, \omega)$  is stochastic and is solution of an SDE of the form:

$$dr(t, \omega) = h(t, r)dt + z(t, r)d\bar{w}(t, \omega), \quad (4)$$

where  $h$  and  $z$  are two given functions,  $\bar{w}$  is a Brownian motion under the risk-neutral probability measure  $\mathbb{Q}$ . Moreover, we assume as usual the independence between mortality and finance.

- $P(t, T) = E_{\mathbb{Q}}(e^{-\int_t^T r(s)ds} \mid \mathcal{F}_t)$  is the price at time  $t$  of a zero coupon bond with maturity  $T$  under the risk-neutral probability measure  $\mathbb{Q}$ .
- There is no counterparty default risk.

## 2.2 Reference population model

The mortality intensity of the reference population follows the HW model:

$$d\mu_x(t) = (\xi(t) - b\mu_x(t))dt + \sigma dw(t), \quad (5)$$

where  $b > 0$  is the mean reversion rate,  $\sigma > 0$  is the volatility of the process,  $w(t)$  is a Brownian motion under the real-world measure  $\mathbb{P}$  and  $\xi(t)$  represents the mean reversion level. The initial condition is denoted  $\mu_x(0) = \mu_0$ .

$\xi(t)$  is chosen such that it follows the well known Gompertz formula:

$$\xi(t) = Ae^{Bt},$$

where  $A > 0$  is the baseline mortality and  $B > 0$  is the senescent component.

The reason behind the choice of the HW model for mortality and  $\xi(t)$  as a long term target was discussed in detailed by Zeddouk and Devolder [34].



From short calculation, at time 0 we get:

$$\mu_x(t) = \mu_0 e^{-bt} + \frac{A}{b+B} (e^{-Bt} - e^{-bt}) + \sigma e^{-bt} \int_0^t e^{bu} dw(u) \quad (6)$$

The HW model being affine, the expectation of the survival index related to the reference population is directly given by (Duffie et al. [15]):

$$E_{\mathbb{P}}(I(x+t, T-t) \mid \mathcal{F}_t) = e^{\alpha(t, T) - \beta(t, T) \mu_x(t)}, \quad (7)$$

where  $\alpha(t, T)$  and  $\beta(t, T)$  are given by (see for instance Zeddouk and Devolder [34]):

$$\begin{cases} \alpha(t, T) &= \frac{A}{b} [e^{-bT} \frac{e^{(B+b)T} - e^{(B+b)t}}{B+b} - \frac{e^{BT} - e^{Bt}}{B}] - \frac{\sigma^2}{2b^2} [\frac{1}{b}(1 - e^{-b(T-t)}) - T + t] \\ &\quad - \frac{\sigma^2}{4b^3} (1 - e^{-b(T-t)})^2 \\ \beta(t, T) &= \frac{1}{b} (1 - \exp(-b(T-t))). \end{cases} \quad (8)$$

### 2.3 Insurer's population model

As we have mentioned previously, we use the HW model also to describe the mortality intensity of the insurer's population:

$$d\mu'_x(t) = (\xi'(t) - b' \mu'_x(t))dt + \sigma' dw'(t), \quad (9)$$

where the initial condition is  $\mu'_x(0) = \mu'_0$ .  $\xi'(t)$  is a time-dependent function, and we assume that it also follows the Gompertz model:

$$\xi'(t) = A' e^{B't},$$

$A', B', b', \sigma'$  are positive numbers, and  $w'(t)$  is a standard Brownian motion under the real probability measure  $\mathbb{P}$ .

The expectation of the survival index related to the insurer's population is given by:

$$E_{\mathbb{P}}(I^{ins}(x+t, T-t) \mid \mathcal{F}_t) = e^{\alpha'(t, T) - \beta'(t, T) \mu'_x(t)}, \quad (10)$$

where  $\alpha'(t, T)$  and  $\beta'(t, T)$  are given by:

$$\begin{cases} \alpha'(t, T) &= \frac{A'}{b'} [e^{-b'T} \frac{e^{(B'+b')T} - e^{(B'+b')t}}{B'+b'} - \frac{e^{B'T} - e^{B't}}{B'}] - \frac{\sigma'^2}{2b'^2} [\frac{1}{b'}(1 - e^{-b'(T-t)}) - T + t] \\ &\quad - \frac{\sigma'^2}{4b'^3} (1 - e^{-b'(T-t)})^2 \\ \beta'(t, T) &= \frac{1}{b'} (1 - \exp(-b'(T-t))). \end{cases} \quad (11)$$

The insurer's population being a subpopulation of the reference population, we consider that the two populations are dependent. Therefore, the Brownian motions  $w(t)$  related to the reference population and  $w'(t)$  related to the insurer's population are correlated.

Using the Cholesky decomposition for correlated Brownian motions we have:

$$w'(t) = \rho w(t) + \sqrt{1 - \rho^2} \tilde{w}(t), \quad (12)$$

where  $\rho$  is the correlation coefficient:  $\rho \cdot t = \text{Cov}(w(t), w'(t))$ .  $w(t)$  and  $\tilde{w}(t)$  are two independent Brownian motions.

Formula (9) then becomes:

$$d\mu'_x(t) = (\xi'(t) - b' \mu'_x(t))dt + \sigma'(\rho dw(t) + \sqrt{1 - \rho^2} d\tilde{w}(t)). \quad (13)$$

## 2.4 The spread between the reference and the insurer's population

In order to model a two population situation, it is natural to look at the spread  $\theta_x(t)$  between the two mortality intensities (see for instance Villegas et al. [31]). In our setting we get:

$$\begin{aligned} d\theta_x(t) &= d\mu'_x(t) - d\mu_x(t) \\ &= (\xi'(t) - \xi(t) - b' \mu'_x(t) - b\mu_x(t))dt + (\sigma' \rho - \sigma)dw(t) + \sigma' \sqrt{1 - \rho^2} d\tilde{w}(t). \end{aligned}$$

If  $b' = b$ , the spread follows also a HW process with a mean-reverting target  $\xi'(t) - \xi(t)$ .

The spread is then given by:

$$d\theta_x(t) = (\xi'(t) - \xi(t) - b\theta_x(t))dt + (\sigma' \rho - \sigma)dw(t) + \sigma' \sqrt{1 - \rho^2} d\tilde{w}(t). \quad (14)$$

### 2.4.1 Independence between the mortality spread and the reference populations

Villegas et al. [31] have assumed independence between the reference population and the spread.

In our model, this spread at time  $t$  is given by:

$$\begin{aligned} \theta_x(t) &= \mu'_x(t) - \mu_x(t) \\ &= \mu'_0 e^{-bt} - \mu_0 e^{-b't} + \frac{A'}{b' + B'}(e^{-B't} - e^{-b't}) \\ &\quad - \frac{A}{b + B}(e^{-Bt} - e^{-bt}) + \sigma' \rho e^{-b't} \int_0^t e^{b'u} dw(u) \\ &\quad - \sigma e^{-bt} \int_0^t e^{bu} dw(u) + \sigma' \sqrt{1 - \rho^2} e^{-b't} \int_0^t e^{b'u} d\tilde{w}(u). \end{aligned} \quad (15)$$

Let us remark that the spread can be seen as the payoff of a swap of the mortality intensities.

We can see from formula (15) that  $\mu_x(t)$  and  $\theta_x(t)$  can be independent under the following condition:

$$\sigma' \rho e^{-b't} \int_0^t e^{b'u} dw(u) - \sigma e^{-bt} \int_0^t e^{bu} dw(u) = 0, \quad (16)$$

which means:

$$\sigma' \rho e^{-b't} \int_0^t e^{b'u} dw(u) = \sigma e^{-bt} \int_0^t e^{bu} dw(u). \quad (17)$$

Therefore, a sufficient condition in our setting to satisfy the independence assumption is:

$$\begin{cases} \sigma' \rho = & \sigma \\ b' = & b. \end{cases} \quad (18)$$

The expression of the insurer's mortality intensity (13) becomes then:

$$d\mu'_x(t) = (\xi'(t) - b\mu'_x(t))dt + \sigma dw(t) + \tilde{\sigma} d\tilde{w}(t), \quad (19)$$

with  $w$  and  $\tilde{w}$  are independent and  $\tilde{\sigma} = \sigma' \sqrt{1 - \rho^2}$ .

$\tilde{\sigma}$  represents the volatility of the extra noise related to the insurer's population.

Under this condition, the variance of the spread is given by:

$$\begin{aligned} Var(\theta_x)(t) &= Var(\sigma' \sqrt{1 - \rho^2} e^{-bt} \int_0^t e^{bu} dw(u)) \\ &= \sigma'^2 (1 - \rho^2) e^{-2bt} \left( \int_0^t e^{bu} dw(u) \right) \end{aligned} \quad (20)$$

$$= \frac{\sigma'^2 (1 - \rho^2) e^{-2bt}}{2b} (e^{2bt} - 1) \quad (21)$$

$$= \frac{\tilde{\sigma}^2}{2b} (e^{2bt} - 1). \quad (22)$$

The limit of the spread's variance when  $t \rightarrow +\infty$  is:

$$\begin{aligned} \lim_{t \rightarrow +\infty} Var(\theta_x(t)) &= \frac{\sigma'^2 (1 - \rho^2)}{2b} \\ &= \frac{\tilde{\sigma}^2}{2b}. \end{aligned} \quad (23)$$

Under the independence assumption, the spread has a bounded variance that has the form of Vasicek's variance. However, since the two models do not have the same target, the spread's expectation  $E(\theta_x)$  is not zero. Therefore, the mortality intensities of the two populations converge weakly in the long-term.

### 2.4.2 Correlation between the mortality spread and the reference populations

In our setting, we choose a more general model than (19), without imposing the independence assumption between the mortality spread and the reference population, but considering the condition  $b = b'$  in order to keep a HW structure for the spread (see ()).

$$\begin{aligned} d\mu'_x(t) &= (\xi'(t) - b\mu'_x(t))dt + \sigma' dw'(t) \\ &= (\xi'(t) - b\mu'_x(t))dt + \sigma dw(t) + \tilde{\sigma} d\tilde{w}(t) \end{aligned} \quad (24)$$

where:

$$\sigma' = \sqrt{\sigma^2 + \tilde{\sigma}^2 + 2\tilde{\rho}\sigma\tilde{\sigma}} \quad (25)$$

We denote by  $\tilde{\rho}$  the correlation coefficient between  $w$  and  $\tilde{w}$ :

$$\tilde{\rho} \cdot t = Cov(w(t), \tilde{w}(t)).$$

In this case, the spread's variance limit is also given by (23).

For the rest of this paper, we use the formula (24) for the insurer's mortality, together with formula (5) for the reference population.

## 3 S-forward pricing

### 3.1 Description of the product

A Survival forward (or S-forward<sup>2</sup>) is an agreement between two counterparties to exchange at a future date  $T$  (the maturity of the contract), an amount equal to the realized survival rate of a given population cohort (floating leg), in return for a fixed survival rate agreed at the inception of the contract (fixed rate payment).

For easiness of representation, we consider the notional amount equal to one monetary unit. The payoff of the S-forward is then given by:

$$Payoff(T) = I(x, T) - {}_T\hat{p}_x, \quad (26)$$

where  $I(x, T)$  is the realized survival rate, and  ${}_T\hat{p}_x$  is a fixed survival rate of an individual aged  $x$  at time 0 to be alive at age  $x + T$  ( $\mathcal{F}_0$  measurable). With this derivative, the insurer can hedge the longevity risk by being the fixed leg payer of an S-forward: if the realized survival rate is higher than the fixed rate at the maturity of the contract, he gets a positive payment which can be used to compensate the higher longevity risk arising from annuity contracts. However, the realized survival rate is usually computed based on the reference population. Hence, by using this derivative, only a portion of the systemic risk can be covered, letting the insurer exposed to the basis risk.

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<sup>2</sup>The concept of S-forward was first introduced in Life and Longevity Markets Association (LLMA), 2010

### 3.2 Pricing of the product

Many authors have shed light on how to price longevity-linked securities, using different methods usually used in quantitative finance, such as risk-neutral, Sharpe ratio, and Wang approaches (Barrieu and Veraart [2]). These techniques could be adapted to price longevity-linked securities. Nevertheless, these approaches require the assessment of longevity risk parameters (market price of longevity risk (risk-neutral approach), Sharpe coefficient (Sharpe method) or Wang coefficient (Wang approach)), which is not easy due to the lack of data in the longevity derivatives market.

In the new regulatory context of Solvency II, another approach is to be more consistent with the corresponding valuation. Therefore, some authors have introduced a new methodology inspired by Solvency II: the pricing of longevity derivatives using the Cost of Capital approach. A version of this method has been proposed by Levantesi and Menzietti [21] in a discrete time model, and another version has been presented by Zeddouk and Devolder [35] in continuous time models. The overall idea behind the Cost of Capital method is based on linking the price of longevity derivatives with the capital that the insurer should hold to cover unexpected losses: according to Solvency II, insurance liabilities that cannot be hedged should be computed as the sum of the best estimate (BE) plus a risk margin (RM), which is the potential costs of transferring insurance obligations to a third party if the insurer fails. The RM at time 0 is determined by the Cost of Capital approach based on the future remuneration on the successive SCR:

$$RM_0 = C\% \sum_{i=0}^{T-1} SCR_i |_0 P(0, i+1), \quad (27)$$

where  $SCR_i |_0$  is the estimation at time 0 of the solvency capital requirement to cover with 99.5% probability the unexpected losses for year  $i$ , and  $C$  is the Cost of Capital rate (6% in Solvency II).  $P(0, i+1)$  is the discount factor.

The price at time 0 is then given by:

$$V_{COC}(0, T) = BE_0^{\mathbb{P}} + RM_0. \quad (28)$$

Namely, the insurer can buy an S-forward contract to lower his exposition to the longevity risk and as a consequence, the corresponding SCR can be mitigated, or even reduced to zero if the longevity risk is completely covered, and so does the corresponding risk margin RM. Moreover, this approach has the advantage to be parameterized by the Cost of Capital rate, which is fixed by regulation (6% in Solvency II nowadays). This legal and unique value can be seen as a benchmark, which is not the case for the classical pricing methods.

## 4 S-exchange pricing

### 4.1 Description of the product

In this paper, we focus on how to cover the remaining risk called basis risk, by using another derivative called “S-exchange contract”. In the literature, the price of longevity derivatives is usually computed without taking into account the basis risk. In this section, we will evaluate this risk, and determine the price of a financial tool that allows for the protection against this basic risk.

#### Definition

An S-exchange forward is an agreement between the insurer and an investor to exchange at a future date  $T$  (the maturity of the contract), an amount equal to the realized survival rate of a given reference population, i.e the longevity index, in return for the realized survival rate of the insurer’s cohort population. For easiness of representation, we consider the notional amount equal to one monetary unit. The payoff at maturity  $T$  of the S-exchange forward is then given by:

$$\text{Payoff}(T) = I(x, T)^{ins} - I(x, T), \quad (29)$$

where  $I(x, T)^{ins} = e^{-\int_0^T \mu'_x(s)ds}$  is the realized survival rate of an individual from the insurer’s cohort population in a model to be specified ( $\mathcal{F}_0$  measurable), and  $I(x, T) = e^{-\int_0^T \mu_x(s)ds}$  the longevity index of the reference population in a model to be specified.

### 4.2 The pricing under classical financial methods

When it comes to hedging longevity basis risk, to date, most longevity market transactions have been customized swaps that allow risk transfer to a counterparty with a relatively high cost. In contrast, the standardized longevity securities, whose the index is linked to a given published longevity index that tracks the mortality experience of a reference population, have higher potential to develop market liquidity and become viable longevity risk transfer instruments. The main reason being the complexity of the quantification and the evaluation of this basis risk.

Some classical pricing approaches used in finance to evaluate financial securities can also be used for longevity derivatives. However, in the longevity context, these methods may not be appropriate: these approaches require an important amount of data for calibration, which can be challenging in an incomplete market. Moreover, these methods are not necessarily consistent with solvency II.

The Cost of Capital approach resolves this issue: in addition to being consistent with Solvency II, this method is parameterized by one variable that is fixed by regulation. Still, we consider some of these classical pricing approaches for comparison purposes.

In this subsection we compute the S-exchange prices under the following three pricing methods, often used in quantitative finance:

- The risk-neutral approach (Cairns et al., [9])
- Wang transform (Wang [32])
- Sharpe ratio (Milevsky et al.[26])

The aim is to compare the results found with these classical methods to those found with the COC method, as developed in section 4.3.

#### 4.2.1 Risk-neutral method

Under the risk-neutral probability measure  $\mathbb{Q}_\lambda$ , the price of an S-exchange contract at time  $t$  is given by:

$$\begin{aligned} V_{\mathbb{Q}_\lambda}(0, T) &= P(0, T)[E_{\mathbb{Q}_\lambda}(I^{ins}(x, T) - I(x, T))] \\ &= P(0, T)(e^{\alpha'_{\mathbb{Q}_\lambda}(0, T) - \beta'_{\mathbb{Q}_\lambda}(0, T)\mu_x^{\mathbb{Q}_\lambda}(0)} - e^{\alpha_{\mathbb{Q}_\lambda}(0, T) - \beta_{\mathbb{Q}_\lambda}(0, T)\mu_x^{\mathbb{Q}_\lambda}(0)}). \end{aligned} \quad (30)$$

We introduce the market prices  $\lambda(t, \mu_x(t))$  associated with the longevity risk, and we consider a model with a constant market price of risk  $\lambda(t, \mu_x(t)) = \lambda$ .

Using the HW model for longevity, the intensity of mortality under the risk-neutral measure for the reference population  $\mu_x^{\mathbb{Q}_\lambda}$  and the insurer's population  $\mu_x^{\mathbb{Q}_\lambda}$  are given by:

$$d\mu_x^{\mathbb{Q}_\lambda}(t) = (\xi(t) - b\mu_x^{\mathbb{Q}_\lambda} + \sigma\lambda)dt + \sigma dw^*(t) \quad (31)$$

$$d\mu_x^{\mathbb{Q}_\lambda}(t) = (\xi'(t) - b\mu_x^{\mathbb{Q}_\lambda} + \sigma'\lambda)dt + \sigma' dw'^*(t). \quad (32)$$

Using the HW model, the price becomes:

$$V_{\mathbb{Q}_\lambda}(0, T) = P(0, T)(e^{\alpha'_{\mathbb{Q}_\lambda}(0, T) - \beta'_{\mathbb{Q}_\lambda}(0, T)\mu_x^{\mathbb{Q}_\lambda}(0)} - e^{\alpha_{\mathbb{Q}_\lambda}(0, T) - \beta_{\mathbb{Q}_\lambda}(0, T)\mu_x^{\mathbb{Q}_\lambda}(0)}), \quad (33)$$

where:

$$\begin{cases} \alpha_{\mathbb{Q}_\lambda}(0, T) &= \frac{A}{b} \left[ e^{-bT} \frac{e^{(B+b)T} - 1}{B+b} - \frac{e^{BT} - 1}{B} \right] - \frac{\sigma^2}{2b^2} \left[ \frac{1}{b}(1 - e^{-bT}) - T \right] \\ &\quad - \frac{\sigma^2}{4b^3} (1 - e^{-bT})^2 - \frac{\lambda\sigma}{b} (1 - e^{-bT}) \\ \beta_{\mathbb{Q}_\lambda}(0, T) &= \frac{1}{b}(1 - e^{-bT}), \end{cases} \quad (34)$$

and

$$\begin{cases} \alpha'_{\mathbb{Q}_\lambda}(0, T) &= \frac{A'}{b} \left[ e^{-bT} \frac{e^{(B'+b)T} - 1}{B'+b} - \frac{e^{B'T} - 1}{B'} \right] - \frac{(\sigma^2 + \tilde{\sigma}^2 + 2\tilde{\rho}\tilde{\sigma}\sigma)}{2b^2} \left[ \frac{1}{b}(1 - e^{-bT}) - T \right] \\ &\quad - \frac{(\sigma^2 + \tilde{\sigma}^2 + 2\tilde{\rho}\tilde{\sigma}\sigma)}{4b^3} (1 - e^{-bT})^2 - \frac{\lambda\sqrt{\sigma^2 + \tilde{\sigma}^2 + 2\tilde{\rho}\tilde{\sigma}\sigma}}{b} (1 - e^{-bT}) \\ \beta'_{\mathbb{Q}_\lambda}(0, T) &= \frac{1}{b}(1 - e^{-bT}). \end{cases} \quad (35)$$

#### 4.2.2 Sharpe ratio method

The price of the S-exchange under the Sharpe approach is given by:

$$\begin{aligned} V_{Sharpe}(0, T) &= P(0, T)(E_{\mathbb{P}}(I(x, T)) - E_{\mathbb{P}}(I^{ins}(x, T))) \\ &\quad + S \sqrt{\text{Var}_{\mathbb{P}}(I^{ins}(x, T) - I(x, T))}, \end{aligned} \quad (36)$$

where  $S$  is the chosen fixed Sharpe ratio, and  $\text{Var}_{\mathbb{P}}(I(x, T))$  is the variance of the survival index. We have:

$$\text{Var}_{\mathbb{P}}(I^{ins}(x, T) - I(x, T)) = E_{\mathbb{P}}[I^{ins}(x, T) - I(x, T) - E_{\mathbb{P}}(I^{ins}(x, T) - I(x, T))]^2. \quad (37)$$

#### 4.2.3 Wang method

We will now compute the S-exchange price under the Wang approach. The Wang transform method is a distortion approach that is based on a distortion operator. In insurance context this operator converts the best estimate of the survival index into its risk equivalent using a specific price of risk. This procedure was presented by Dowd et al. [14] as a pricing method used in the pricing of several over-the-counter longevity swaps in practice, and used for instance by Denuit et al. [13]. The Wang distortion risk measure is given by:

$$\rho_{g_{\delta}}(x) = \int_0^{\infty} g_{\delta}(\bar{F}_x(s)) ds - \int_{-\infty}^0 (1 - g_{\delta}(\bar{F}_x(s))) ds, \quad (38)$$

where  $x$  is a continuous random variable.  $\bar{F}_x(s)$  is its decumulative function, and  $g_{\delta}$  is the distortion function associated with the distortion parameter  $\delta$  and given by:

$$g_{\delta}(s) = \Phi(\Phi^{-1}(s) + \delta), \quad (39)$$

where  $\Phi(\cdot)$  is the cumulative standard normal distribution. then:

$$\begin{aligned} \rho_{g_{\delta}}(I^{ins}(x, T) - I(x, T)) &= \int_0^{\infty} \Phi(\Phi^{-1}(\bar{F}_{(I^{ins}(x, T) - I(x, T))}(s)) + \delta) ds \\ &\quad - \int_{-\infty}^0 (1 - \Phi(\Phi^{-1}(\bar{F}_{(I^{ins}(x, T) - I(x, T))}(s)) + \delta)) ds. \end{aligned} \quad (40)$$

The price of the S-exchange is given by:

$$V_{Wang}(0, T) = P(0, T)[\rho_{g_{\delta}}(I^{ins}(x, T) - I(x, T))]. \quad (41)$$

### 4.3 S-exchange pricing with C.O.C approach

In this subsection, we propose a solution to the pricing, calibration and Solvency II consistency issues raised in subsection 4.2. We link the basis risk to a longevity derivative that we price under the Cost of Capital approach, consistent with



Solvency II and whose the parameter is fixed by the regulator. That is, contrary to the classical approaches, calibration is not needed.

This pricing approach can also be seen as a method that enables the estimation of the maximum market price of longevity risk depending on the risk margin implicit within the calculation of the technical provisions as defined by Solvency II (Levantesi and Menzietti [21]).

The price of the S-exchange contract at time 0 under the Cost of Capital approach is given by:

**Proposition:**

$$\begin{aligned} V_{COC}(0, T) &= P(0, T)(E_{\mathbb{P}}(I(x, T)^{ins}) - E_{\mathbb{P}}(I(x, T))) \\ &\quad + 6\% \sum_{i=0}^{T-1} \text{VaR}_{99,5\%} [\Psi_i I(x+i, 1)^{ins} - \Phi_i I(x+i, 1) - \Lambda_i] \\ &\quad \times P(i, T)P(0, i+1), \end{aligned} \quad (42)$$

where:

$$\begin{aligned} \Psi_i &= E_{\mathbb{P}}(I(x, i)^{ins})E_{\mathbb{P}}(I(x+i+1, T-i-1)^{ins}) \\ \Phi_i &= E_{\mathbb{P}}(I(x, i))E_{\mathbb{P}}(I(x+i+1, T-i-1)) \\ \Lambda_i &= E_{\mathbb{P}}(I(x, i)^{ins})E_{\mathbb{P}}(I(x+i, T-i)^{ins}) \\ &\quad - E_{\mathbb{P}}(I(x, i))E_{\mathbb{P}}(I(x+i, T-i)). \end{aligned} \quad (43)$$

**Proof:**

We recall that under the COC approach, the price of any product is given by (Zeddouk and Devolder [35]):

$$V_{COC}(t, T) = BE_t^{\mathbb{P}} + RM_t, \quad (44)$$

where  $BE_t^{\mathbb{P}}$  is the best estimate under the real-world measure, of the payoff of the S-exchange at time  $t$ , and  $RM_t$  the risk margin. The price of the S-exchange at time 0 is given by:

$$V_{COC}(0, T) = BE_0^{\mathbb{P}} + RM_0, \quad (45)$$

where  $BE_0^{\mathbb{P}}$  is as follows:

$$BE_0^{\mathbb{P}} = P(0, T)(E_{\mathbb{P}}(I(x, T)^{ins}) - E_{\mathbb{P}}(I(x, T))). \quad (46)$$

The risk margin is defined by the present value of the future remunerations on the successive SCR:

$$RM_0 = 6\% \sum_{i=0}^{T-1} SCR_i P(0, i+1). \quad (47)$$

The future  $SCR_i$  are random variables. To compute the initial RM we need to use their estimation at time 0 denoted by  $SCR_i |_0$ . The risk margin at time 0 is then given by:

$$RM_0 = 6\% \sum_{i=0}^{T-1} SCR_i |_0 P(0, i+1). \quad (48)$$

The  $SCR_i$  are given by:

$$SCR_i = \text{VaR}_{99,5\%}[BE_{i+1}^{\mathbb{P}}(I(x, i+1) - BE_i^{\mathbb{P}})], \quad (49)$$

where:

$$\begin{aligned} BE_{i+1}^{\mathbb{P}} &= (I(x, i+1)^{ins} E_{\mathbb{P}}(I(x+i+1, T-i-1)^{ins}) \\ &\quad - I(x, i+1) E_{\mathbb{P}}(I(x+i+1, T-i-1))) P(i+1, T), \end{aligned} \quad (50)$$

and

$$\begin{aligned} BE_i^{\mathbb{P}} &= (I(x, i)^{ins} E_{\mathbb{P}}(I(x+i, T-i)^{ins}) \\ &\quad - I(x, i) E_{\mathbb{P}}(I(x+i, T-i))) P(i, T). \end{aligned} \quad (51)$$

The  $SCR_i$  are then given by:

$$\begin{aligned} SCR_i &= P(i, T) \text{VaR}_{99,5\%} \left[ I(x, i+1)^{ins} E_{\mathbb{P}}(I(x+i+1, T-i-1)^{ins}) \right. \\ &\quad \left. - I(x, i+1) E_{\mathbb{P}}(I(x+i+1, T-i-1)) \right. \\ &\quad \left. + I(x, i) E_{\mathbb{P}}(I(x+i, T-i)) \right]. \end{aligned} \quad (52)$$

Formula (52) is assumed to be equivalent to:

$$\begin{aligned} SCR_i &= P(i, T) \text{VaR}_{99,5\%} \left[ I(x, i)(I(x+i, 1)^{ins} E_{\mathbb{P}}(I(x+i+1, T-i-1)^{ins}) \right. \\ &\quad \left. - E_{\mathbb{P}}(I(x+i, T-i)^{ins})) - I(x, i)(I(x+i, 1)(E_{\mathbb{P}}(I(x+i+1, T-i-1)) \right. \\ &\quad \left. - E_{\mathbb{P}}(I(x+i, T-i)))) \right]. \end{aligned} \quad (53)$$

Then their estimations at time 0 are given by:

$$\begin{aligned} SCR_i |_0 &= P(i, T) \text{VaR}_{99,5\%} \left[ E_{\mathbb{P}}(I(x, i)^{ins})(I(x+i, 1)^{ins} E_{\mathbb{P}}(I(x+i+1, T-i-1)^{ins}) \right. \\ &\quad \left. - E_{\mathbb{P}}(I(x+i, T-i)^{ins})) - E_{\mathbb{P}}(I(x, i))(I(x+i, 1) E_{\mathbb{P}}(I(x+i+1, T-i-1)) \right. \\ &\quad \left. - E_{\mathbb{P}}(I(x+i, T-i))) \right]. \end{aligned} \quad (54)$$

The  $SCR_i|_0$  can be then written as:

$$SCR_i|_0 = P(i, T) \text{VaR}_{99,5\%}[\Psi_i I(x+i, 1)^{ins} - \Phi_i I(x+i, 1) - \Lambda_i], \quad (55)$$

where  $\Psi_i, \Phi_i$  and  $\Lambda_i$  are constants given by:

$$\begin{aligned} \Psi_i &= E_{\mathbb{P}}(I(x, i)^{ins}) E_{\mathbb{P}}(I(x+i+1, T-i-1)^{ins}) \\ \Phi_i &= E_{\mathbb{P}}(I(x, i)) E_{\mathbb{P}}(I(x+i+1, T-i-1)) \\ \Lambda_i &= E_{\mathbb{P}}(I(x, i)^{ins}) E_{\mathbb{P}}(I(x+i, T-i)^{ins}) \\ &\quad - E_{\mathbb{P}}(I(x, i)) E_{\mathbb{P}}(I(x+i, T-i)). \end{aligned} \quad (56)$$

Finally, the risk margin at time 0 is then equal to:

$$RM_0 = 6\% \sum_{i=0}^{T-1} \text{VaR}_{99,5\%}[\Psi_i I(x+i, 1)^{ins} - \Phi_i I(x+i, 1) - \Lambda_i] P(i, T) P(0, i+1). \quad (57)$$

## 5 Trend and volatility effects on the insurer's population model

It could be many reasons why the small population differs from the reference population, such as the socio-economic conditions. In this spirit, and based on the general formula (24), we can isolate the effects of the two main components of the insurer's population model, by modifying the trend, the volatility or both.

1. **First effect:** the insurer's portfolio has the same mean structure as the reference population (no differences in terms of general mortality pattern,) but its reduced size generates an extra volatility (extra vol).
2. **Second effect:** the trend of the portfolio population is not similar to the trend of the reference population (significant differences in terms of mortality pattern, for instance linked to special job conditions or because of adverse selection issues). This can be translated into the model by different initial conditions and different targets (constant shift).
3. **Third effect:** we combine the two effects (difference in terms of trends and presence of additional volatility).

### 5.1 Volatility effect (extra vol)

Based on the general formula (24) of the insurer's population mortality, we can have the first extra vol case by taking the following assumption:

- The same mean structure assumption is translated by incorporating the same trend as the reference population. That is, the following condition should be satisfied:

- $A = A'$
- $B = B'$

The insurer's population mortality under the extra vol case is then given by:

$$d\mu'_x(t) = (\xi(t) - b\mu'_x(t))dt + \sigma dw(t) + \tilde{\sigma} d\tilde{w}(t), \quad (58)$$

The expectation of the survival index related to the insurer's cohort is given by:

$$E_{\mathbb{P}}(I(x+t, T-t)^{ins}) = e^{\alpha'(t, T) - \beta'(t, T)\mu'_x(t)}, \quad (59)$$

$\alpha'(t, T)$  and  $\beta'(t, T)$  are given by:

$$\begin{cases} \alpha'(t, T) = \frac{A}{b} \left[ \frac{e^{-bT} \frac{e^{(B+b)T} - e^{(B+b)t}}{B+b} - \frac{e^{BT} - e^{Bt}}{B}} \right] - \frac{(\sigma^2 + \tilde{\sigma}^2 + 2\tilde{\rho}\tilde{\sigma}\sigma)}{2b^2} \left[ \frac{1}{b}(1 - e^{-b(T-t)}) - T + t \right] \\ \quad - \frac{(\sigma^2 + \tilde{\sigma}^2 + 2\tilde{\rho}\tilde{\sigma}\sigma)}{4b^3} (1 - e^{-b(T-t)})^2 \\ \beta'(t, T) = \beta(t, T). \end{cases} \quad (60)$$

Let us look at the form of the spread between the two mortality intensities. We denote this spread by  $\theta_x(t)$ , defined as the difference between the mortality intensity of the insurer and the reference population. We have:

$$\begin{aligned} d\theta_x(t) &= d\mu'_x(t) - d\mu_x(t) \\ &= -b(\mu'_x(t) - \mu_x(t))dt + \tilde{\sigma} d\tilde{w}(t) \\ &= -b\theta_x(t)dt + \tilde{\sigma} d\tilde{w}(t). \end{aligned} \quad (61)$$

The spread  $\theta_x(t)$  given by (61) follows the Ornstein Uhlenbeck process, which is mean-reverting to 0. Its variance is bounded by its asymptotic value:

$$\lim_{t \rightarrow +\infty} \text{Var}(\theta_x(t)) = \frac{\tilde{\sigma}^2}{2b}. \quad (62)$$

In this case, we have a real basis risk because the spread is stochastic. Let us remark that the initial level of the two mortality intensities can be different:  $\mu_x(0) \neq \mu'_x(0)$ . We can also observe that, since the spread has a mean reversion level equal to 0, and a bounded variance (formula (62)), there is no divergence between the two populations as discussed, for instance by Villegas et al. [31] and Li and Hardy [22].

## 5.2 Trend effect (constant shift)

In this case, the only difference between the reference and the insurer's population mortality models is the drift. Therefore, and based on formula (24), this is satisfied when  $\tilde{\sigma} = 0$ .

The insurer's intensity of mortality is then given by:

$$d\mu'_x(t) = (\xi'(t) - b\mu'_x(t))dt + \sigma dw(t). \quad (63)$$

In this case, the expression of  $\alpha'(\cdot)$  to put in formula (10) becomes:

$$\begin{cases} \alpha'(t, T) &= \frac{A'}{b} \left[ e^{-bT} \frac{e^{(B'+b)T} - e^{(B'+b)t}}{B'+b} - \frac{e^{B'T} - e^{B't}}{B'} \right] - \frac{\sigma^2}{2b^2} \left[ \frac{1}{b} (1 - e^{-b(T-t)}) - T + t \right] \\ &\quad - \frac{\sigma^2}{4b^3} (1 - e^{-b(T-t)})^2 \\ \beta'(t, T) &= \beta(t, T). \end{cases} \quad (64)$$

The spread  $\theta_x(t)$  between the mortality intensity of the reference population, and the insurer's one in the constant shift case is given by:

$$\begin{aligned} d\theta_x(t) &= (\xi'(t) - \xi(t) - b(\mu'_x(t) - \mu_x(t)))dt \\ &= (\xi'(t) - \xi(t) - b\theta_x(t))dt. \end{aligned} \quad (65)$$

with  $\theta_x(0) = \mu'_x(0) - \mu_x(0)$ .

In this case, we do not have a real basis risk since  $\theta_x(t)$  is a deterministic mean-reverting function without any noise.

### 5.3 Total effect (extra vol and constant shift)

This case is the combination of the extra vol and constant shift effects. The insurer's intensity of mortality in this case is then given by:

$$d\mu'_x(t, T) = (\xi'(t) - b\mu'_x(t))dt + \sigma dw(t) + \tilde{\sigma} d\tilde{w}(t). \quad (66)$$

The spread  $\theta_x(t)$  between the mortality intensity of the reference population and the insurer's is given by:

$$\begin{aligned} d\theta_x(t) &= (\xi'(t) - \xi(t) - b(\mu'_x(t) - \mu_x(t)))dt + \tilde{\sigma} d\tilde{w}(t) \\ &= (\xi'(t) - \xi(t) - b\theta_x(t))dt + \tilde{\sigma} d\tilde{w}(t). \end{aligned} \quad (67)$$

$\theta_x(t)$  is a mean-reverting process to a floating target  $\xi'(t) - \xi(t)$ . In this case we have three effects:

- Level effect:  $\mu'_x(0) \neq \mu_x(0)$
- Target effect:  $\xi'(t) \neq \xi(t)$
- Volatility effect: presence of additional variance

In this case the expression of  $\alpha'(\cdot)$  is given by:

$$\begin{aligned} \alpha'(t, T) &= \frac{A'}{b} \left[ e^{-bT} \frac{e^{(B'+b)T} - e^{(B'+b)t}}{B'+b} - \frac{e^{B'T} - e^{B't}}{B'} \right] \\ &\quad - \frac{(\sigma^2 + \tilde{\sigma}^2 + 2\tilde{\rho}\tilde{\sigma}\sigma)}{2b^2} \left[ \frac{1}{b} (1 - e^{-b(T-t)}) - T + t \right] \\ &\quad - \frac{(\sigma^2 + \tilde{\sigma}^2 + 2\tilde{\rho}\tilde{\sigma}\sigma)}{4b^3} (1 - e^{-b(T-t)})^2. \end{aligned} \quad (68)$$

## 6 Numerical illustrations

In this section, we give the numerical results of the prices of different S-exchange contracts, using the COC method and the classical approaches for the Belgian population. We use the following assumptions:

- An insurer with a portfolio of pure endowment contracts paying a lump sum of 1€ at maturity  $T$  in case of survival;
- $N_0=10\,000$  initial policyholders for each cohort;
- Individuals aged 65 or 70 years old in 2015;
- Payment of 1€ to each policyholder alive at time  $T$ ;
- Calibration is based on projected data from the IA|BE unisex projected generational mortality table.
- The risk-less interest rate is considered constant (equals to 1%);
- We consider that  $A' = g \cdot A$  with  $g > 0$ , and  $B' = B$ .
- The parameters  $\lambda$ ,  $S$  and  $\delta$  have been chosen to be quite similar to the values usually suggested in the literature (see for instance Barrieu and Veraart [2], Cui [12]). These parameters are reported in Table 1:

Parameter	Values
$\lambda$	-20%
$S$	10%
$\delta$	10%

Table 1: The classical methods' parameter values.

We calibrate the HW model on projected mortality data for each cohort using the Least Square Estimation. The optimal parameters are reported in Table 2:

Age	$\mu_x(0)$	A	B	b	$\sigma$
65	0.0105677	0.002398110	0.115379365	0.261814487	0.001864268
70	0.01608859	0.005079817	0.116501598	0.311927223	0.006213681

Table 2: Optimal parameter values for the survival function in the HW model.

Zeddouk and Devolder [35] have computed the prices of the S-forward contracts under the Cost of Capital and the classical approaches, using HW model for mortality and the assumptions made in this paper. The prices as well as the fixed legs are reported in Table 3:

	Fixed leg	COC	Risk-neutral	Sharpe	Wang
$x_0 = 65, T = 5$	0.94193	52.63125	55.24155	52.88389	52.88651
$x_0 = 65, T = 10$	0.86580	88.39936	86.98154	88.89517	88.90408
$x_0 = 70, T = 5$	0.91012	49.96718	55.95713	49.55169	49.57395
$x_0 = 70, T = 10$	0.78655	61.52067	53.61137	59.66057	59.72016

Table 3: Fixed-legs and S-forward prices under the different methods.

### 6.1 S-exchange prices in the extra vol case

We determine the price of the different S-exchange derivatives under the extra vol effect case using the following parameters:

- $\tilde{\sigma} = 20\%\sigma$
- $\tilde{\rho} = 0.5$
- $\mu'_x(0) = \mu_x(0)$

We report in Table 4 the different S-exchange prices computed under the extra vol effect case:

	COC	Risk-neutral	Sharpe	Wang
$x_0 = 65, T = 5$	2.48922	1.12973	0.88968	0.9315238
$x_0 = 65, T = 10$	5.52361	1.41983	1.50233	1.232661
$x_0 = 70, T = 5$	8.89376	3.72324	3.23218	3.006879
$x_0 = 70, T = 10$	17.88005	4.97062	5.82333	6.06159

Table 4: Comparison between S-exchange prices under the different methods, extra vol case.

### 6.2 S-exchange prices in the constant shift case

We consider the following parameters:

- $g = 0.9$
- $\mu'_x(0) = g \cdot \mu_x(0)$

	COC	Risk-neutral	Sharpe	Wang
$x_0 = 65, T = 5$	49.48473	49.48929	49.47635	49.47637
$x_0 = 65, T = 10$	105.8105	107.25240	107.27830	107.2784
$x_0 = 70, T = 5$	80.38255	79.80213	79.743380	79.74367
$x_0 = 70, T = 10$	170.68800	172.32610	172.47010	172.4728

Table 5: Comparison between S-exchange prices under the different methods, constant shift case.

Under this case, we get more or less the same S-exchange prices with the four methods.

### 6.3 S-exchange prices in the total effect case

We determine the price of the different S-exchange derivatives under the total effect case using the following parameters:

- $\tilde{\sigma} = 20\%\sigma$
- $\tilde{\rho} = 0.5$
- $g = 0.9$
- $\mu'_x(0) = g \cdot \mu_x(0)$

Table 6 represents the different S-exchange prices computed under the total effect case:

	COC	Risk-neutral	Sharpe	Wang
$x_0 = 65, T = 5$	51.95998	50.62522	53.42589	50.68662
$x_0 = 65, T = 10$	111.19450	108.69150	116.88090	108.5659
$x_0 = 70, T = 5$	88.37966	83.55947	86.51790	85.32901
$x_0 = 70, T = 10$	188.27620	177.41610	188.85620	177.4802

Table 6: Comparison between S-exchange prices under the different methods, total effect case.

Under this third case, the S-exchange prices given by Wang and risk-neutral approaches are more or less similar. Overall, the Sharpe method provides the highest S-exchange prices in comparison with the four methods.



## 7 Sensitivity test

In this section, we will perform a sensitivity test for the prices, best estimates and risk margins computed under the COC approach. For each case, cohort and maturity, we vary one parameter and consider other parameters fixed, and we see how the price of the S-exchange contract under the COC method changes. For illustration, we provide in the Appendix section the sensitivity test for the classical methods in the total effect case.

### 7.1 Volatility effect

In this case, to compute the prices of the S-exchange contracts we have chosen  $\tilde{\sigma} = 20\%\sigma$  and  $\tilde{\rho} = 0.5$ . Now we will use different values of  $\tilde{\sigma}$  and  $\tilde{\rho}$ , and see how the price changes. The different prices, BE and RM are reported in Tables 7, 8 and 9:

	$\tilde{\sigma}$			$\tilde{\rho}$			
	10% $\sigma$	20% $\sigma$	30% $\sigma$	50% $\sigma$	0	0.5	1
$x_0 = 65, T = 5$	1.2560	<b>2.4892</b>	4.2621	6.2730	2.3410	<b>2.4892</b>	2.7980
$x_0 = 65, T = 10$	2.8349	<b>5.5236</b>	8.3154	13.9834	5.3298	<b>5.5236</b>	5.7838
$x_0 = 70, T = 5$	4.2763	<b>8.8937</b>	15.3118	22.7217	7.5817	<b>8.8937</b>	9.5652
$x_0 = 70, T = 10$	7.8704	<b>17.8800</b>	24.8066	47.9071	15.0588	<b>17.8800</b>	20.4783

Table 7: Price sensitivity test for  $\tilde{\sigma}$  and  $\tilde{\rho}$  parameters under COC approach, extra vol case.

	$\tilde{\sigma}$			$\tilde{\rho}$			
	10% $\sigma$	20% $\sigma$	30% $\sigma$	50% $\sigma$	0	0.5	1
$x_0 = 65, T = 5$	0.0299	<b>0.0654</b>	0.1063	0.2045	0.0109	<b>0.0654</b>	0.1199
$x_0 = 65, T = 10$	0.10628	<b>0.2318</b>	0.3768	0.7246	0.0986	<b>0.2318</b>	0.4251
$x_0 = 70, T = 5$	0.2783	<b>0.6072</b>	0.9868	1.8978	0.1012	<b>0.6072</b>	1.1133
$x_0 = 70, T = 10$	0.8530	<b>1.8613</b>	3.0249	5.8183	0.3101	<b>1.8613</b>	3.4128

Table 8: Best estimate sensitivity test for  $\tilde{\sigma}$  and  $\tilde{\rho}$  parameters under COC approach, extra vol case.

	$\tilde{\sigma}$			$\tilde{\rho}$			
	10% $\sigma$	20% $\sigma$	30% $\sigma$	50% $\sigma$	0	0.5	1
$x_0 = 65, T = 5$	1.2260	<b>2.4237</b>	4.1558	6.0685	2.3301	<b>2.4237</b>	2.6780
$x_0 = 65, T = 10$	2.7286	<b>5.2917</b>	7.9386	13.2588	5.1925	<b>5.2917</b>	5.3587
$x_0 = 70, T = 5$	3.9979	<b>8.2864</b>	14.3250	20.8238	7.4805	<b>8.2864</b>	8.4518
$x_0 = 70, T = 10$	7.0173	<b>16.0186</b>	21.7817	42.0887	14.7486	<b>16.0186</b>	17.0654

Table 9: Risk margin sensitivity test for  $\tilde{\sigma}$  and  $\tilde{\rho}$  parameters under COC approach, extra vol case.

## 7.2 Trend effect

In this case, to compute the prices of the S-exchange contracts we have chosen  $g = 0.9$ . Now we will consider different values for  $g$  and see how the price changes. The results are reported in the Tables 10, 11 and 12:

	$g$			
	0.5	0.7	0.9	1.1
$x_0 = 65, T = 5$	250.2315	149.2817	<b>49.4847</b>	-49.0785
$x_0 = 65, T = 10$	543.6788	321.6998	<b>105.8105</b>	-103.7540
$x_0 = 70, T = 5$	411.7152	244.9485	<b>80.3825</b>	-78.1786
$x_0 = 70, T = 10$	905.0097	526.3405	<b>170.6880</b>	-162.5489

Table 10: Price sensitivity test for  $g$  parameter under COC approach, constant shift case.

	$g$			
	0.5	0.7	0.9	1.1
$x_0 = 65, T = 5$	249.9182	149.1292	<b>49.4378</b>	-49.16796
$x_0 = 65, T = 10$	550.2550	325.7032	<b>107.1109</b>	-105.6799
$x_0 = 70, T = 5$	405.1099	240.8466	<b>79.5514</b>	-78.8294
$x_0 = 70, T = 10$	900.6148	527.4891	<b>171.6711</b>	-167.6422

Table 11: Best estimate sensitivity test for  $g$  parameter under COC approach, constant shift case.

	$g$			
	0.5	0.7	0.9	1.1
$x_0 = 65, T = 5$	0.3133	0.1524	<b>0.0468</b>	0.0894
$x_0 = 65, T = 10$	-6.5761	-4.0034	<b>-1.3003</b>	1.9259
$x_0 = 70, T = 5$	6.6053	4.1018	<b>0.8311</b>	0.6508
$x_0 = 70, T = 10$	4.3949	-1.1486	<b>-0.9830</b>	5.0932

Table 12: Risk margin sensitivity test for  $g$  parameter under COC approach, constant shift case.

### 7.3 Total effect

In this case, to compute the prices of the S-exchange contracts, we have chosen  $g = 0.9$ ,  $\tilde{\sigma} = 20\%\sigma$  and  $\tilde{\rho} = 0.5$ . Now we will compute the price using different values of  $g$ ,  $\tilde{\sigma}$  and  $\tilde{\rho}$ , then we see how the price changes. The results are reported in the Tables 13, 14, 15:

	$g$				$\tilde{\sigma}$				$\tilde{\rho}$		
	0.5	0.7	0.9	1.1	10% $\sigma$	20% $\sigma$	30% $\sigma$	50% $\sigma$	0	0.5	1
$x_0 = 65, T = 5$	253.0618	151.8753	<b>51.9599</b>	-46.4201	50.7853	<b>51.9599</b>	53.5352	56.3035	51.8764	<b>51.9599</b>	52.3302
$x_0 = 65, T = 10$	548.6933	326.8021	<b>111.1945</b>	-98.6251	108.3595	<b>111.1945</b>	113.5351	119.6683	110.5150	<b>111.1945</b>	111.4551
$x_0 = 70, T = 5$	424.6750	252.2611	<b>88.3796</b>	-70.4250	84.3369	<b>88.3796</b>	92.7267	103.0981	87.4360	<b>88.3796</b>	90.6162
$x_0 = 70, T = 10$	927.0974	544.8262	<b>188.2762</b>	-148.6811	179.8440	<b>188.2762</b>	197.5176	218.0175	183.5376	<b>188.2762</b>	193.0048

Table 13: Price sensitivity test for  $g$ ,  $\tilde{\sigma}$  and  $\tilde{\rho}$  parameters under COC approach, total effect case.

	$g$				$\tilde{\sigma}$				$\tilde{\rho}$		
	0.5	0.7	0.9	1.1	10% $\sigma$	20% $\sigma$	30% $\sigma$	50% $\sigma$	0	0.5	1
$x_0 = 65, T = 5$	249.9851	149.1950	<b>49.5036</b>	-49.1024	49.4680	<b>49.5036</b>	49.5448	49.6435	49.4489	<b>49.5036</b>	49.5585
$x_0 = 65, T = 10$	550.5031	326.8020	<b>107.3459</b>	-98.6252	107.2186	<b>107.3459</b>	107.4928	107.8453	107.1500	<b>107.3459</b>	107.5417
$x_0 = 70, T = 5$	405.7455	241.4701	<b>80.1642</b>	-78.2276	79.8323	<b>80.1642</b>	80.5473	81.4666	80.1503	<b>80.1642</b>	80.6749
$x_0 = 70, T = 10$	902.7108	529.4879	<b>173.5772</b>	-165.8245	172.5446	<b>173.5772</b>	174.7687	177.6292	171.9880	<b>173.5772</b>	175.1659

Table 14: Best estimate sensitivity test for  $g$ ,  $\tilde{\sigma}$  and  $\tilde{\rho}$  parameters under COC approach, total effect case.

	$g$				$\tilde{\sigma}$				$\tilde{\rho}$		
	0.5	0.7	0.9	1.1	10% $\sigma$	20% $\sigma$	30% $\sigma$	50% $\sigma$	0	0.5	1
$x_0 = 65, T = 5$	3.0801	2.6820	<b>2.4562</b>	2.6816	1.3173	<b>2.4562</b>	3.9903	6.6600	2.4275	<b>2.4562</b>	2.7717
$x_0 = 65, T = 10$	-1.8093	0.8587	<b>3.8486</b>	6.8260	1.1409	<b>3.8486</b>	6.0423	11.8230	3.3649	<b>3.8486</b>	3.9133
$x_0 = 70, T = 5$	18.9304	10.7905	<b>8.2154</b>	7.8026	4.5046	<b>8.2154</b>	12.1794	21.6314	7.2857	<b>8.2154</b>	9.9412
$x_0 = 70, T = 10$	24.38662	15.3382	<b>14.6990</b>	17.1434	7.2994	<b>14.6990</b>	22.7488	40.3882	11.5489	<b>14.6990</b>	17.8388

Table 15: Risk margin sensitivity test for  $g$ ,  $\tilde{\sigma}$  and  $\tilde{\rho}$  parameters under COC approach, total effect case.

## 8 Different longevity hedging strategies

In this section, we will define and compare different longevity hedging strategies using the Cost of Capital approach. For each strategy, we determine the Solvency Capital Required that the insurer should hold to cover unexpected losses, as well as the best estimate at time 0.

Depending on his risk aversion, the insurer can choose to hold an SCR, and/or to totally or partially hedge the longevity risk. More precisely, we will compare the following possible strategies:

1. The insurer can choose to hold an SCR, and not resort to the financial market or reinsurance to hedge the longevity risk.
2. He can choose to only hedge a portion of the systemic longevity risk by entering an S-forward, and hold the SCR corresponding to the basis risk.
3. In addition to the purchase of an S-forward, he can choose a total protection against the longevity risk by entering an S-exchange contract (assuming that such product is available in the financial market, or proposed by an investor).
4. The insurer can choose a total protection without entering an S-forward and an S-exchange, but simply by transferring the total longevity risk to a reinsurer who accepts to take it. The cost of this protection is also assumed to be computed using the Cost of Capital approach.

### – Auto-protection: holding an SCR (S1)

In this strategy, the insurer manages himself the longevity risk by holding successive annual Solvency Capitals following the directives of Solvency II. We denote by  ${}_T\hat{p}_x$  a fixed survival rate of an individual aged  $x$  at time 0 to be alive at age  $x + T$  ( $\mathcal{F}_0$  measurable). The premium paid by the insured is based on this fixed rate.

The best estimate in this case is given at time 0 by:

$$BE_0^{\mathbb{P}} = P(0, T)(E_{\mathbb{P}}(I(x, T)^{ins} - {}_T\hat{p}_x). \quad (69)$$

The expression of the successive solvency capitals under the COC approach is given by Zeddouk and Devolder [35]:

$$SCR_i = VaR_{99,5\%}[BE_{i+1}^{\mathbb{P}}P(i, i+1) - BE_i^{\mathbb{P}}], \quad (70)$$

where:

$$\begin{aligned} BE_{i+1}^{\mathbb{P}} &= (I^{ins}(x, i+1)E_{\mathbb{P}}(I^{ins}(x+i+1, T-i-1) - {}_T\hat{p}_x))P(i+1, T) \\ BE_i^{\mathbb{P}} &= (I^{ins}(x, i)E_{\mathbb{P}}(I^{ins}(x+i, T-i) - {}_T\hat{p}_x))P(i, T). \end{aligned} \quad (71)$$

Therefore, the estimation of  $SCR_i |_0$  can be given by:

$$\begin{aligned} SCR_i |_0 &= P(i, T)E_{\mathbb{P}}(I^{ins}(x, i))[VaR_{99,5\%}(I^{ins}(x+i, 1)) - E_{\mathbb{P}}(I^{ins}(x+i, 1))] \\ &\quad \times E_{\mathbb{P}}(I^{ins}(x+i+1, T-i-1)), \end{aligned} \quad (72)$$

and the hedging cost in this strategy is equal to 0.

– **Partial hedging: S-forward (S2)**

The insurer choose to partially hedge the longevity risk (its systemic part), by entering an S-forward. In this case, he should pay the price of the S-forward (formula (45)), and hold the SCR to cover the eventual losses related to the basis risk. The best estimate at time 0 is given by formula (46), and the estimation of the  $SCR_i$  at time 0 are given by formula (54).

– **Total hedging: S-forward + S-exchange (S3)**

In this strategy the insurer prefers not to hold the SCR, and to be totally protected against the longevity risk. The cost of this protection is equal to the sum of the S-forward and S-exchange contracts prices.

– **Reinsurance (S4)**

Instead of buying an S-forward and an S-exchange, the insurer can directly resort to a reinsurer who accepts to totally cover the longevity risk. In this case, the SCR is equal to 0. For example, if the reinsurer uses the COC approach to compute the price of the total protection, the price of this protection should be equal to:

$$\begin{aligned} V_{COC}(0, T) &= P(0, T) (E_{\mathbb{P}}[I^{ins}(x, T) - {}_T\hat{p}_x]) \\ &\quad + 6\% \sum_{i=0}^{T-1} [E_{\mathbb{P}}(I^{ins}(x, i))[VaR_{99,5\%}(I^{ins}(x+i, 1)) - E_{\mathbb{P}}(I^{ins}(x+i, 1))] \\ &\quad \times E_{\mathbb{P}}(I^{ins}(x+i+1, T-i-1))P(0, i+1)P(i, T). \end{aligned} \quad (73)$$

For illustration, we will now compute the different hedging strategies. Our aim is to compare the different strategies that reflect the risk aversion of the insurer. We use the same data considered in the numerical illustration part of section 6. We restrict ourselves to two initial ages, 65 and 70 years old, for a maturity of  $T = 5$  years. Table 16 reports a comparison between

the hedging strategies under the COC approach:

$x_0 = 65, T = 5$				$x_0 = 70, T = 5$			
	Price	BE <sub>0</sub>	SCR <sub>t</sub>		Price	BE <sub>0</sub>	SCR <sub>t</sub>
S1	0	95.31299	t=0 17.03330	0	108.13463		t=0 68.72862
			t=1 17.35925				t=1 69.15855
			t=2 17.43082				t=2 69.21941
			t=3 17.27303				t=3 68.94691
			t=4 16.90103				t=4 68.35740
S2	52.63125	49.50369	t=0 4.98812	49.96718	80.16426		t=0 12.48208
			t=1 7.82119				t=1 23.93022
			t=2 8.53356				t=2 29.12340
			t=3 10.54643				t=3 39.51281
			t=4 13.38823				t=4 48.05535
S3	104.59125	0	0	138.34670	0	0	0
S4	100.38690	0	0	128.80417	0	0	0

Table 16: Comparing different longevity hedging strategies using the Cost of capital approach.

- In case S1, the insurer does not buy any protection, but he must hold the SCRs corresponding to the longevity risk (the systemic and the basis risks). This strategy would cost him the cost of holding these SCRs (6% of the SCRs), but he might totally or partially lose the SCRs if things go wrong. In this strategy only, the insurer is not exposed to the credit risk.
- In case S2, the insurer enters an S-forward contract, which is an exchange traded derivative based on the reference population index, covering him just partially (systemic risk). Therefore this insurer should hold smaller SCRs corresponding to the remaining basis risk, which he also risks losing totally or partially. In this strategy, the insurer is exposed to the credit risk, but this risk is limited since it is spread between a large number of investors.
- In case S3, the insurer buys two protections: he first buys an S-forward from the financial markets, then enters an S-exchange derivative which is a customized contract (OTC). Hence, he will be fully covered against the longevity risk and will not need to set aside an SCR. The credit risk is more important in this case since it is related to the financial market (S-forward) and the S-exchange's seller.

- In case S4, the insurer delegates the risk to a reinsurer, and as in case S3 there is no need to hold SCRs. The cost of this protection is also assumed to be computed using the Cost of Capital approach. This strategy represents the highest credit risk since it is related to one entity.

Besides S1, whatever the strategy the insurer chooses, the risk will not be completely mitigated as there is a credit risk that should be taken into account in the risk transfer decision. The credit risk represents a state where the counterparty (in our case the financial market or the reinsurer) is unable to fulfill its financial obligations in a timely manner, or even to pay them at all. Neither the financial market nor the reinsurer is completely free from default risk, and therefore, the insurer has to hold a capital for this extra credit risk. However, the level of this risk is more important for the reinsurer than for the financial market. The assessment of this risk is beyond the scope of this paper, we refer the interested reader to Biffis et al. [4] for more details.

The choice of the best hedging strategy depends on the insurer's risk aversion. Moreover, it is difficult to know at time 0 with certainty the best strategy in terms of cost: if the insurer chooses S1 or S2, the cost of the hedging strategy will be known only at maturity of the contract, since it depends on whether or not the SCRs are used to cover the risk. For example, S1 would be better than S3 if the SCRs are not needed, otherwise S1 would be more expensive than S3 and S4. We can also remark that from S1 to S3, the expectation of the cost ( $BE_0^{\mathbb{P}} + \text{Price}$ ) increases, and this can be explained by the fact that the more the insurer protects himself against the longevity risk, the higher the cost will be.

## 9 Conclusion

In this paper, we have developed in continuous-time a framework to assess the basis risk through the pricing of a longevity derivative. We have proposed a bidimensional Hull and White process, able to capture the mortality trends in the reference population and in the insurer's population, whose risk is to be hedged. We have associated the basis risk to a longevity derivative called S-exchange, that we have priced under the Cost of Capital method consistent with Solvency II. This approach has been presented as a new benchmark, and compared with other classical pricing methods. In addition, we have proposed different hedging strategies depending on the insurer's risk aversion. For further research, we could price non-linear longevity derivatives such as longevity option using the same cost of capital philosophy.

## Appendix

We provide a sensitivity test for the prices computed under the traditional pricing approaches. For each method, we vary the longevity parameter (Market price of risk, Sharpe ratio and Wang parameter) and we see how the price of the S-exchange contract under these method changes. We provide the sensitivity test for the total effect case, and we have fixed the values of  $\tilde{\sigma}$ ,  $\tilde{\rho}$  and  $g$  as follows:

- $\tilde{\sigma} = 20\%\sigma$
- $\tilde{\rho} = 0.5$
- $g = 0.9$

### A. Risk-neutral

We consider different values for the market risk  $\lambda$  and see how the prices computed under the risk-neutral method and the total effect change:

	$\lambda$			
	–10%	–20%	–30%	–50%
$x_0 = 65, T = 5$	50.0641	<b>50.6252</b>	51.1869	52.3120
$x_0 = 65, T = 10$	108.0183	<b>108.6915</b>	109.3656	110.7164
$x_0 = 70, T = 5$	81.8591	<b>83.5594</b>	85.2652	88.6930
$x_0 = 70, T = 10$	175.4931	<b>177.4161</b>	179.3461	183.2274

Table A.1: Price sensitivity test for the market price of risk  $\lambda$  under risk-neutral approach.

### B. Sharpe Ratio

Let us now consider different values for the Sharpe ratio  $S$  and see how the prices computed under the Sharpe method change:



	$S$				
	5%	10%	20%	30%	50%
$x_0 = 65, T = 5$	51.4643	<b>53.4258</b>	57.3859	61.31286	69.1344
$x_0 = 65, T = 10$	112.1124	<b>116.8809</b>	126.3752	135.9036	155.0207
$x_0 = 70, T = 5$	83.3895	<b>86.5179</b>	93.0575	99.3063	112.2471
$x_0 = 70, T = 10$	181.2285	<b>188.8562</b>	204.0879	219.3157	249.7922

Table B.1: Price sensitivity test for the Sharpe ratio  $S$ .

### C. Wang approach

Let us now consider different values for the Wang parameter  $\delta$  and see how the prices change:

	$\delta$				
	5%	10%	20%	30%	50%
$x_0 = 65, T = 5$	49.84796	<b>50.6866</b>	51.3921	52.5178	55.3607
$x_0 = 65, T = 10$	107.7274	<b>108.5659</b>	110.9378	112.1098	115.6294
$x_0 = 70, T = 5$	82.48541	<b>85.3290</b>	86.56772	88.1180	94.6438
$x_0 = 70, T = 10$	174.9321	<b>177.4802</b>	184.0956	188.0815	200.0472

Table C.1: Price sensitivity test for the Wang parameter  $\delta$ .

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